

IE 2030

VISION & ROADMAP

**A SELF EMPOWERMENT
APPROACH FOR COMMUNITY
VISIONING AND PLANNING**

Community Toolkit

December 2023

IE 2030



Vision & Roadmap

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IE 2030 Community Toolkit: Empower Your Organization's Impact

Welcome to the IE 2030 Community Toolkit, a living archive designed to help you and your organizations create a positive future. This toolkit is an action oriented guide filled with effective strategies.

What is the IE 2030 Community Toolkit? It's a collection of ideas and actions, crafted to help community organizations tackle challenges in community development, engagement, and change. Drawing from the experiences of the [IE 2030 project](#), this toolkit provides you with a variety of strategies, exercises, and approaches to empower your community organization.

What's Inside?

- **Visioning Exercises:** Simple ways to imagine and plan for a better future.
- **Strategic Frameworks:** Proven approaches to understand community issues and bring about systemic change.
- **Actionable Strategies:** Practical steps to turn your organization's vision into reality.
- **Collaborative Techniques:** Insights on how working together can increase your impact.

Why is it Important? This toolkit is essential if you want to refresh your organization's approach, connect more deeply with your community, or drive lasting change. It's a guide to inspire and enable you to take action together with others.

Starting Your Journey: As you use this toolkit, you'll find more than just advice—you'll find ways to make real changes. Each part is designed to motivate, inspire, and push you to think and act creatively for the good of your community.

The future is yours to shape. With the IE 2030 Community Toolkit, you're equipped to create a future that mirrors our shared hopes and dedication to the Inland Empire.

Welcome —let's start this transformative journey together!

What is IE 2030?

IE 2030 began as a project aimed at transforming the Inland Empire region with sustainability and equity at its core. It has since evolved into a dynamic, adaptable methodology that any organization can use to envision and actualize their future goals. This approach is about adapting and evolving strategies to fit unique organizational visions.

IE 2030 offers a versatile template that organizations can tailor to shape their own visions and strategies. Here's how it stands out as a self-service model:

- **Adaptable Approach:** IE 2030's methods, initially created for the Inland Empire's diverse needs, are versatile enough to apply to various organizational challenges and environments.
- **Community Focus:** Rooted in community involvement, IE 2030 encourages organizations to engage local insights for strategies that reflect community needs and goals.
- **Emphasis on Equity:** This methodology prioritizes equity, guiding organizations to develop strategies that ensure fair access and reduce disparities.
- **Sustainability-Oriented:** Aligning with global environmental goals, IE 2030 serves as a blueprint for incorporating sustainability into organizational strategies.
- **Practical Framework:** It offers a clear framework for turning vision into action, with actionable steps that organizations can customize to their objectives



**A Self-Empowerment
Approach for
Community Visioning
and Planning**

IE 2030 is more than a project; it's a flexible, evolving approach that organizations can personalize for their strategic planning. Its holistic, community-centered, equity-focused, and sustainable framework makes it an ideal self-service model for guiding organizations toward impactful futures.

Structuring Your Visioning Process with Frameworks

When starting a transformative journey, it's crucial to have a clear roadmap. This roadmap should outline your organization's vision, solutions, strategies, and commitments. Utilizing various frameworks can provide the structure and insights needed for this process.

Using Established Frameworks

The IE 2030 project shows how frameworks can help shape a shared vision. For example, it used the "Seven Vital Conditions for Community Health and Wellbeing." This framework highlights key factors that affect community health, guiding the project to focus on areas critical for a sustainable future in the Inland Empire.

Another key tool is the "IE RISE Systems Change Framework." This offers a structured way to tackle complex social and environmental issues. By using this framework, the project developed strategies for systemic changes, aligning with the broader vision for the region's future.

The Seven Vital Conditions for Well-Being Framework



Source: Originated by Rethink Health, the Vital Conditions for Well-Being framework is being advanced through the Well-Being in the Nation (WIN) Network. Indicators included were selected through a collaborative process with WIN partners and further refined by the IP3 team for relevance, granularity, recency, and other factors.

The Seven Vital Conditions for Well-Being is a comprehensive framework. It helps in understanding holistic well-being and the conditions that foster it. The framework highlights the major determinants of health and shows how they interact within a system to contribute to community well-being. It encourages users to think about the qualities of places and institutions essential for health and wellness. This approach promotes collaboration across different sectors for enhancing community health and well-being. It also guides where and how to make impactful investments in communities for sustained improvement.

Every vital condition is unique and essential. They collectively create an interconnected system that determines the potential for individuals and communities to prosper. When any of these conditions is lacking, significant challenges can arise. This can lead to increased rates of illness, unemployment, housing issues, food scarcity, loneliness, and other problems.

IE RISE Systems Change Framework Overview



The Inland Empire Roadmap for an Inclusive and Sustainable Economy (IE RISE) was initiated following successful Census and COVID outreach efforts. It's a collaborative effort across two counties, aiming to amplify community voices and work towards a unified vision for equitable system reforms. The IE RISE Systems Change Framework emerged from this collaboration.

Systems change, a concept gaining traction in philanthropy and the nonprofit sector, essentially involves shifting the conditions maintaining societal problems. Influenced by FSG (formerly Foundation Strategy Group), the IE RISE framework incorporates local community feedback, especially emphasizing Community Voice and Shared Values. These elements not only form the foundation of this model but also create a feedback loop for continuous refinement based on community needs.

The IE RISE SYSTEM CHANGE FRAMEWORK INCLUDES:

Policies: Rules and regulations of government, institutions, and organizations that influence actions.

Practices: Actions of institutions, coalitions, and other entities aimed at social and environmental progress, including internal procedures and habits.

Resource Flows: Allocation and distribution of money, people, knowledge, information, and other assets.

Relationships & Connections: The nature of interactions and communication among system actors, particularly those with diverse backgrounds and views.

Power Dynamics: How decision-making power and influence are distributed among individuals and organizations.

Mental Models: Deeply ingrained beliefs and assumptions that shape perspectives, actions, and approaches to problem-solving, including understanding root causes, possible solutions, and key stakeholders

TAKE ACTION: Guide Your Organization's Path with Frameworks

In your community group's visioning process, using these frameworks in harmony with your mission, vision statements, and goals can significantly enhance your impact. These frameworks serve as navigational tools, guiding you through the complexities of community development and transformation.

Your organization can utilize the insights from these frameworks, just like IE 2030 did, to create customized solutions, dynamic strategies, and meaningful commitments. Incorporating these frameworks into your approach can set you on a transformative journey, aligning with the broader goal of building a stronger, more inclusive, and resilient Inland Empire.

A Blueprint for Your Organization's Success: Using the IE 2030 Template

The IE 2030 project provides a solid framework for your organization to drive impactful change, centered around community involvement to ensure that your vision and strategies truly resonate with your constituents.

Key Steps in the Process

Unlocking Community-Driven Solutions

The workshops are crucial in the IE 2030 process, allowing a wide range of policy ideas to surface. Your organization can use a similar strategy to harness your community's insights, leading to innovative solutions. Thorough analysis of these ideas helps pinpoint effective and achievable options.

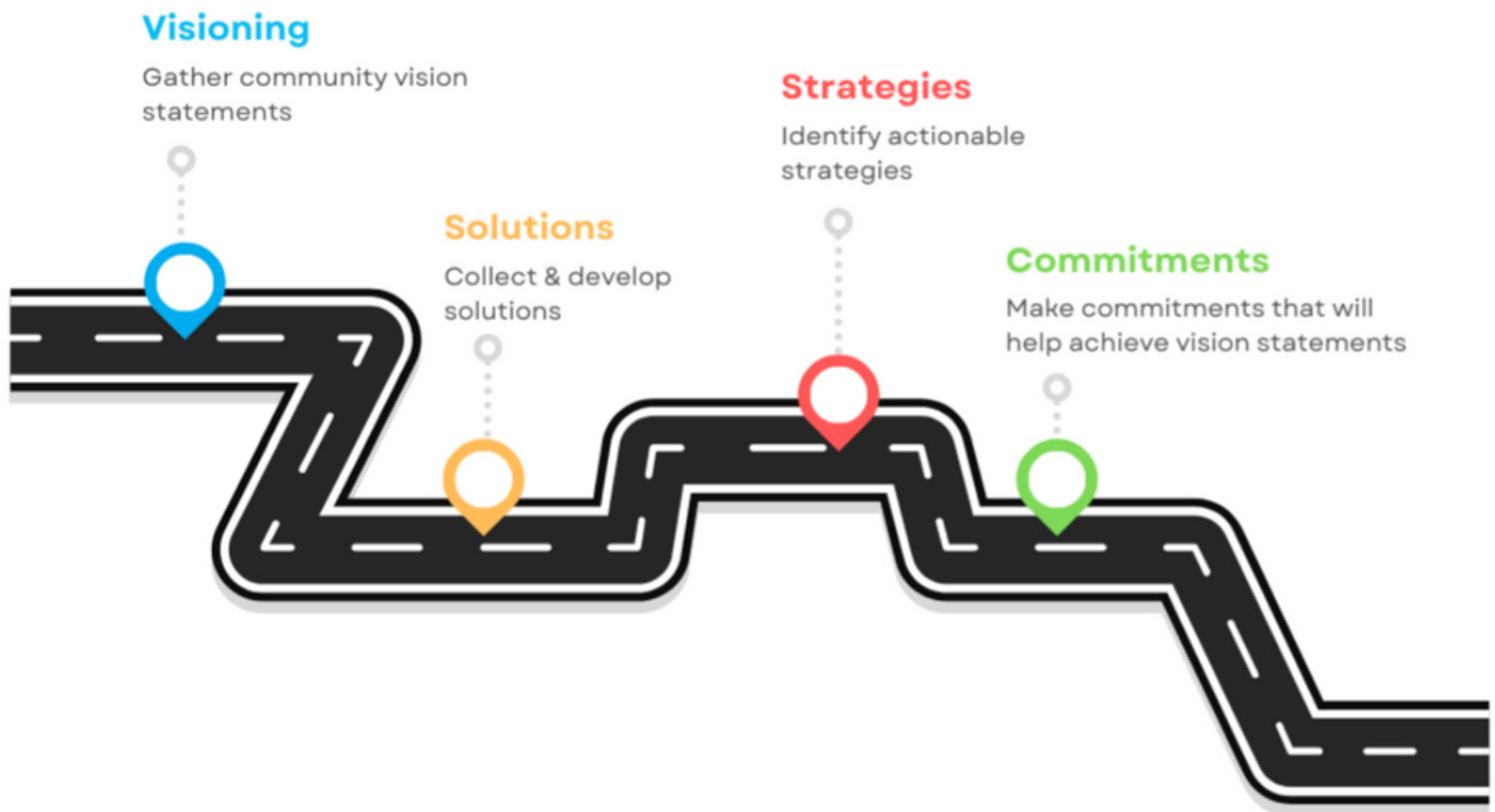
Creating a Supportive Base

Engaging the community in your visioning process builds a strong base for your projects. IE 2030's approach ensures that its goals and strategies are supported from the ground up. Your organization can replicate this, involving local members and experts, to make your initiatives more relevant and impactful

Building Your Vision

Use the IE 2030 blueprint to guide your journey towards a shared future vision. Integrating workshops, community feedback, and in-depth analysis, you can develop inspiring and realistic solutions.

IE 2030 Vision & Roadmap Process



STAGE 1: Vision Statements

Development of a set of consensus goals that are ambitious and achievable (i.e., stretch goals) in a specific timeframe.

STAGE 3: Strategies

Set of **strategies** (on coordinated investments, policies, and practices) that can get us to the ambitious goals.

STAGE 2: Solutions

Include coordinated investments, policies, and practices for the region.

STAGE 4: Commitments

Commitment among stakeholders and community leaders, to use their spheres of influence to ensure progress towards the collective goal.

Stage 1: Creating Powerful Vision Statements

At the core of the IE 2030 project is the creation of a collective vision for the Inland Empire's future. Your organization can follow this path by working with your community to develop inspiring "vision statements." These statements capture community dreams and goals, forming the foundation for your initiatives.

Capturing Dreams and Aspirations

Begin with exercises and workshops that allow community members to share their hopes and dreams. Motivate them to express their visions through clear, powerful statements. This step uncovers the underlying values and desires that will guide your organization.

Understanding Community Needs

The vision statements provide insight into community needs and priorities, helping tailor your strategies to meet these aspirations effectively.

Using Shared Values as a Foundation

IE 2030 was built on values like innovation, resilience, inclusion, equity, and sustainability. Identify common values within your community to guide your strategies and solutions, ensuring they align with your community's core aspirations.

A Vision That Inspires

Soliciting and refining vision statements strengthens the bond between your organization and the community. This process gives community members a role in shaping their future, making it both inspiring and attainable.

Remember, crafting vision statements is about more than words; it's about fostering unity and enthusiasm. These statements will form the bedrock of your organization's transformative journey.

How to Write Visioning Statements

“Vision without action is merely a dream. Action without vision just passes the time. Vision with action can change the world.”– Joel A. Barker

What is a Visioning Statement?

A vision statement is a short statement, usually one or two sentences, describing a clear and inspirational long-term desired outcome.

Why do we need a Visioning Statement?

Visioning statements are important because they help to:

Unite people: A clear and inspiring vision statement can bring people together, helping to create a shared sense of purpose and direction.

Provide focus: The vision statement can help to keep everyone on track and focused on what is most important.

Guide decision-making: The vision statement can serve as a touchstone for decision-making, helping to ensure that all actions and decisions align with overall goals and aspirations.

Attract support: A compelling vision statement can help to attract support and resources, both internally and externally, for the project.

How is it different from a mission statement?

Vision statements and mission statements are complementary, but unique. Sometimes the two terms are used interchangeably, but there are important distinctions between the two.

Vision vs. Mission	
Vision	Mission
<ul style="list-style-type: none">• Future objective• Describes a future state you are ultimately working towards• Some day	<ul style="list-style-type: none">• Present tense• Describes what you are going to do to work towards making your vision a reality• Every day

How do I write a Visioning Statement?

A good vision statement should be short and simple, but also have some ambition. The statement should not take into consideration future funding, obstacles of any kind, or the present availability of resources.

TAKE ACTION: To Write a Vision Statement

1. Define the purpose of the project.
2. Identify your desired end result or future state.
3. Consider the values and beliefs that will guide your work.
4. Write a concise statement that encapsulates your purpose, future state, and guiding principles.
5. Make sure your vision statement is memorable, inspiring, and motivating to you and your collaborators and stakeholders.

Visioning Statement Tips

Make it clear	Make it concise
<ul style="list-style-type: none"> • Use simple and concrete language • Avoid elaborate words, buzzwords and jargon. • Create a statement that's clear and focused enough to help shape future decision making. At the same time, a vision statement should still be general enough to encompass changing possibilities. • Finally, a vision statement shouldn't be so abstract and lofty as to never be attainable. 	<p>Your vision statement should ideally be short and to-the-point. Some resources suggest to:</p> <ul style="list-style-type: none"> • Keep it to 5-14 words (20 maximum). • Avoid words of more than 12 letters or 4 syllables. • Use no more than a 1-word string
Make it inspiring	Make it unique
<ul style="list-style-type: none"> • Vision statements are, in a way, dreams encapsulated into words. So, they shouldn't be too descriptive, professional, or dry. • Vision statements, when harnessed properly, can be powerful inspirational forces that can motivate everyone involved with your organization's work to make that dream a reality. • Your vision represents a dream that's beyond what you think is possible. It represents the mountaintop you are striving to reach. • A great vision statement is ambitious enough to be exciting but not too ambitious that it seems unachievable. 	<ul style="list-style-type: none"> • Avoid generic vision statements (e.g. "A world where people are well"). While this can sometimes be hard to do with only a sentence or two, try to be specific and describe a unique outcome that only you can provide. • While your vision statement needs to be audacious and inspiring, it should also build on what you've already established: what are your strengths, unique capabilities, resources, and assets?

It's important to note that a vision statement is not a strategy or a plan of action. It should not specify how the desired future state will be achieved, but rather describe what the end result will look like. That's the role of the strategy and roadmap.

SAMPLE VISIONING STATEMENTS

Writing a visioning statement can be difficult. Before you get started, or if you get stuck and need to spark some new ideas, take a look at some of these example vision statements for inspiration.

Examples By Topic

The following sample vision statements have been assembled from research and engagement from youth throughout the state by the [California 100](https://california100.org) initiative. Learn more about California 100 here: <https://california100.org>

Education, Workforce & the Creative Economy

- We dream of a California where no student has gone into debt in order to get a two-year or four-year degree
- We envision a California where all students have affordable access to educational materials needed to succeed in school

Climate Change & the Environment

- We dream of a California where indigenous lands and waters are protected and where indigenous people are granted stewardship over most public lands.
- We dream of a California where every species is able to thrive.

Health, Mental Health & Well-being

- We envision a California where everyone has access to free or affordable health care, including mental health care
- We dream of a California where traditional healing practices are respected, promoted, and financially supported

Civic Engagement & Empowerment

- All Californians, including 16 and 17 year-olds are engaged in the voting process.
- Californians have meaningful choices for candidates beyond the two-party system

Community Safety & Justice Reform

- Healing ceremonies and practices are abundant and accessible those who are incarcerated
- Healing is promoted early and consistently in the lives of young people, to prevent violence and incarceration

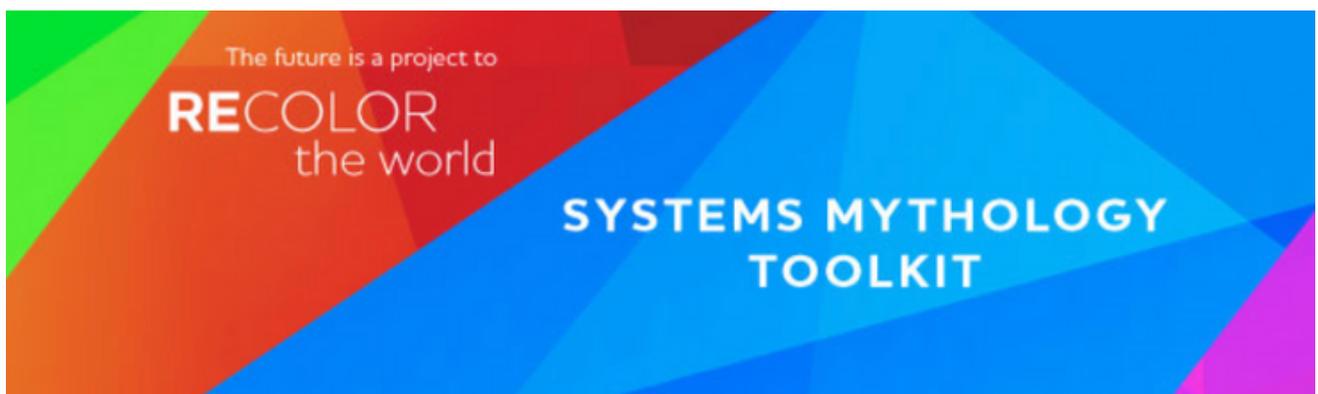
Human Housing & Reliable Transportation

- We dream of a California where everyone has access to safe and affordable housing that promotes health and community well being
- We dream of a California where housing is adjacent to green spaces and open spaces that promote health and well being

Visioning Exercises

Systems Mythology Exercise: A Multidisciplinary Approach to Organizational Vision

Explore the innovative concept of systems mythology, a unique blend of systems thinking and mythological storytelling. This multidisciplinary technique offers a comprehensive framework for envisioning your organization's future.



[Read the Systems Mythology Toolkit](#)

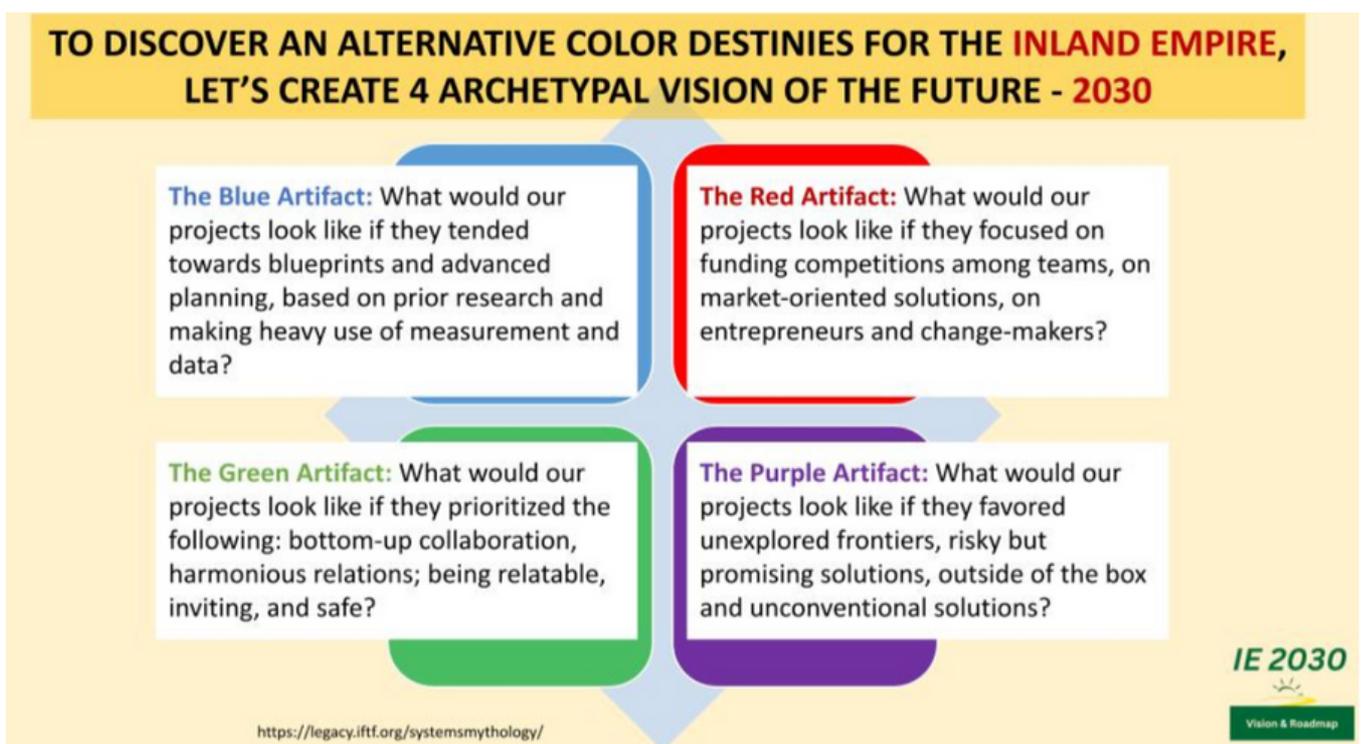
Systems Mythology Exercise

"Systems Mythology: Recolor the World," a project by the Institute for the Future (IFF), leverages storytelling and mythology to delve into complex global systems like climate change, social inequality, and technological advancements. This project underscores the power of compelling narratives in understanding and influencing these intricate systems.

This approach uses stories structured around a mythology framework, incorporating archetypes and symbols from various myths and cultural traditions. This method aims to make the complex dynamics of global systems more accessible and engaging.

Systems Mythology characterizes four fundamental archetypes of meaning through a color palette: blue, red, green, and purple. Each color represents distinct themes and perspectives, offering a rich and varied understanding of global issues and their implications.

IE 2030 Example:



Running a Systems Mythology Exercise: Quick-Start Guide

Use the Systems Mythology Exercise to enhance your organization's planning and thinking. This method combines systems thinking with mythological stories, offering a creative solution framework.

TAKE ACTION: Here's a simple way to conduct this exercise, whether in-person or online, using color-themed groups.

STEP 1: Preparation & Instructions

1. **Learn the Colors:** Understand each color's perspective—Blue for analysis, Red for entrepreneurship, Green for community, and Purple for vision.
2. **Form Groups:** Split participants into color-coded groups. In person, set up different areas; online, use virtual rooms.

STEP 2: Execution

Blue Group (Analysis): Focus on systematic analysis and data. Discuss challenges, outcomes, and solutions, using data and specific goals.

Red Group (Innovation): Embody the entrepreneurial spirit. Brainstorm creative ideas, market opportunities, and success strategies.

Green Group (Community): Concentrate on community engagement. Find relatable and sustainable solutions fitting the community.

Purple Group (Vision): Encourage unconventional, visionary thinking. Explore new ideas and challenge norms.

STEP 3: Discussion and Sharing

1. **Group Discussions:** Give each group time to discuss their perspective in relation to organizational goals.
2. **Combine Ideas:** After discussions, mix groups to share insights. This mixes perspectives for a broader understanding.

STEP 4: Analysis and Implementation

1. **Collect Data:** Gather all ideas, insights, and strategies from each group.
2. **Analyze Findings:** Later, review the collected data carefully to identify patterns, unique ideas, and feasible strategies.
3. **Strategize for Implementation:** Decide how these insights align with your organization's goals and how they can be implemented.
4. **Plan Next Steps:** Develop an action plan based on the analysis, focusing on incorporating these new strategies into your organizational framework.
5. **Follow-Up:** Schedule a follow-up session to discuss the implementation process and any adjustments needed.

Using the Systems Mythology Exercise with color-coded groups helps generate diverse, creative ideas, making your organization's planning thorough, innovative, and aligned with community needs.



Conducting the Future News Headline Exercise: A Quick-Start Guide

The Future News Headline Exercise is a creative and positive-thinking activity that envisions a brighter future for the Inland Empire. Whether in-person or online, this exercise empowers participants to craft compelling headlines for news articles published in 2030. These headlines are inspired by the accomplishment of some of the goals outlined during breakout sessions.

Benefits of this Exercise:

Positive Visioning: Participants engage in positive and constructive thinking, promoting optimism about the region's future.

Collective Aspirations: The exercise highlights shared aspirations, fostering unity and collaborative efforts towards achieving goals.

Creative Solutions: By focusing on successful outcomes, participants tap into creative solutions that drive progress.

Inspiration: Imagining tangible accomplishments can serve as inspiration and motivation for continued efforts.

Example from IE 2030 Session:

FOCUS ON YOUR ASPIRATIONAL FUTURE FOR THE REGION

THE YEAR IS 2032.

What Kind Of News Headline Would Represent Your **"Wildest Dreams" Of Success** In Terms Of The Issue That You Care About The Most?

Keep them short and sweet!



Go to www.menti.com and use the code

TAKE ACTION: Here's a simple way to conduct the Future News Headline exercise, whether in-person or online.

Preparation:

Exercise Introduction: Begin by explaining the purpose of the exercise: to imagine a successful and thriving Inland Empire in 2030. Share the goals achieved during breakout sessions as potential inspiration.

Provide Context: Familiarize participants with the exercise's goal of generating optimistic and forward-looking news headlines.

Execution:

Step 1 - The Brainstorming Phase: Allocate a few minutes for participants to individually brainstorm news headlines that highlight accomplishments. Encourage them to envision positive outcomes resulting from the goals discussed in previous sessions.

Step 2 - The Headline Writing: Participants should craft their headlines, keeping in mind the achievements and improvements envisaged for the Inland Empire. Remind them to focus on success stories that stem from the community's collective efforts.

Step 3 - The Sharing Phase: Invite participants to share their headlines with the larger group. Allow each participant to present their headline and briefly explain the significance of the achievement it portrays.

Some examples of the headlines that were generated during IE 2030 sessions include:

- **Innovation in Healthcare:** "Physician Shortage Cured - Inland Empire Leads the Nation in 'Growing Our Own' Physicians."
- **Environmental Progress:** "Inland Empire Air, Best in the Nation - Achieving New Heights in Environmental Sustainability."
- **Economic Transformation:** "Inland Empire Moves Beyond 'Cheap Land' to High-Wage Hub - Transforming the Region's Economic Landscape."

TAKE ACTION: Here's a simple way to conduct the Future News Headline exercise, whether in-person or online.

Discussion:

Sharing Insights: After participants share their headlines, open the floor for discussions. Encourage participants to explore how achieving these goals positively impacts the community.

Common Themes: Identify recurring themes or aspirations that emerge from the headlines. This can help identify overarching priorities.

Wrapping It Up and Next Steps:

Reflect on Outcomes: Review the range of headlines and the visions they represent. Discuss how these aspirations align with current community efforts.

Prioritize Goals: Use the headlines to identify and prioritize actionable goals for your organization or community.

Develop a Plan: Consider creating a strategy to turn these visions into reality. This could involve setting specific targets, timelines, or forming dedicated teams or partnerships.

Follow-Up Session: Plan a follow-up session to track progress on these goals and how they are shaping the community's future.

The Future News Headline Exercise not only sparks imagination but also steers participants towards a shared sense of purpose, guiding them to convert their aspirations into tangible goals and actions for a brighter future.



Stage 2: Actionable Solutions

Like the IE 2030 project, your organization can use community insights to create effective policy "solutions." These solutions are crucial for bringing your shared vision to life.

Encourage Community Participation

Start by holding open sessions and using online platforms to gather policy ideas from the community. Motivate them to suggest solutions that address your organization's challenges and opportunities, aligning with your shared vision.

Evaluating Solutions

Analyze the proposed solutions thoroughly, as IE 2030 did. Assess their impact and feasibility in relation to your goals. This careful evaluation ensures the strategies you choose are practical and effective.

Understanding Solution Interconnections

Recognize, like IE 2030, that solutions in one area can impact others. This holistic view is essential for strategies that consider the bigger picture.

Integrated Strategies

Adopt an integrated approach, combining different solutions into a coordinated effort. This method addresses immediate issues while paving the way for a sustainable future.

Centering Solutions on Community Needs

Ensure your solutions are rooted in the community's needs and values. Engage with your community in policy development to make solutions more relevant and impactful.

Empowering Change

The community-driven policy solutions act as a catalyst for change. They represent the community's aspirations and form a roadmap to realizing your shared vision.

In this stage, focus on turning aspirations into actions, empowering transformation, and creating a brighter future for your community. Remember, it's about more than just policies; it's about enabling real change.

Crafting Actionable Solutions: A 12 Step Guide for Stage 2

Creating actionable solutions is a pivotal phase in the process of driving positive change within your organization and community. This guide outlines a step-by-step approach to crafting effective and impactful solutions that align with your organization's goals and aspirations.

Step 2.1: Identify the Challenge

Clearly define the problem or challenge your organization aims to address. Ensure that the challenge is specific, measurable, and relevant to your mission.

Step 2.2: Engage Stakeholders

Involve a diverse range of stakeholders, including community members, experts, and partners. Their insights and perspectives can enrich your understanding of the challenge and potential solutions.

Step 2.3: Research and Analysis

Conduct thorough research to understand the root causes and underlying factors contributing to the challenge. Gather data, insights, and best practices from relevant sources.

Step 2.4: Set Clear Objectives

Define the desired outcomes of your solution. Objectives should be specific, measurable, achievable, relevant, and time-bound (SMART).

Step 2.5: Brainstorm Solutions

Gather your team for a creative brainstorming session. Encourage open-mindedness and a diverse range of ideas. Aim for innovative solutions that address the challenge from multiple angles.

Step 2.6: Evaluate Feasibility

Assess the feasibility of each solution in terms of resources, time, and impact. Identify potential barriers and opportunities for implementation.

Step 2.7: Prioritize Solutions

Rank the solutions based on their potential impact, alignment with objectives, feasibility, and potential risks. Focus on solutions that are likely to yield the most significant positive change.

Step 2.8: Develop Action Plans

For each prioritized solution, outline a detailed action plan. Define specific tasks, responsibilities, timelines, and resources required for implementation.

Step 2.9: Test and Refine

Pilot the selected solution on a smaller scale to identify potential challenges and areas for improvement. Gather feedback from stakeholders and make necessary adjustments.

Step 2.10: Implement and Monitor

Execute the solution according to the action plan. Regularly monitor progress, track key performance indicators, and assess whether the solution is achieving the desired outcomes.

Step 2.11: Adapt and Scale

Based on ongoing monitoring and evaluation, adapt the solution as needed to enhance its effectiveness. If successful, consider scaling the solution to a broader scope or replicating it in different contexts.

Step 2.12: Communicate and Celebrate

Share the impact of the implemented solution with your organization and community. Celebrate successes, acknowledge contributors, and recognize the positive change achieved.

Benefits of Actionable Solutions:

- ***Tangible Impact:*** *Crafting solutions grounded in research and analysis increases the likelihood of meaningful outcomes.*
- ***Innovation:*** *Creative brainstorming encourages innovative thinking, leading to novel and effective solutions.*
- ***Efficiency:*** *Clearly defined action plans streamline implementation, reducing the risk of inefficiencies.*
- ***Collaboration:*** *Involving stakeholders fosters a sense of shared ownership and collective responsibility.*
- ***Adaptability:*** *Regular monitoring allows for timely adjustments, ensuring solutions remain relevant and effective.*

Stage 3: Actionable Strategies

Following IE 2030's example, your organization can turn community feedback into effective "strategies" that help realize your shared vision.

Developing Strategies from Community Input

Use the input from your community to create strategies that bring your policy solutions to life. Look for common themes and priorities from the community, and collaboratively develop strategies that meet their needs.

Adopting a Holistic Approach

Like IE 2030, recognize the interconnectedness of your strategies. Understand how various policy solutions might intersect and affect each other, ensuring a comprehensive approach.

Incorporating Shared Values

Ensure your strategies reflect the shared values central to your vision, such as innovation, inclusion, and sustainability. This alignment makes your strategies more relevant to your community.

Creating Practical and Impactful Strategies

Formulate strategies that are practical, achievable, and have a real impact. These should be actionable steps towards your vision, aiming for both immediate and long-term benefits.

Leveraging Collaborative Expertise

Involve a diverse range of community members, stakeholders, and experts in shaping your strategies. This collaborative process ensures your strategies are well-rounded and consider multiple perspectives.

Driving Change

Your strategies are the roadmap for change, tailored to your community's needs and embodying your collective vision.

In this stage, focus on crafting strategies that are not only actionable and achievable but also resonate deeply with your community's aspirations and needs.

Crafting Actionable Strategies: A Step-by-Step Guide for Stage 3

Developing actionable strategies is a crucial aspect of realizing your organization's goals and contributing to the shared vision for the Inland Empire. This guide outlines a systematic approach to crafting strategies that drive positive change and create a lasting impact.

Step 3.1: Define Objectives

Clearly articulate the objectives your strategy aims to achieve. Make sure they are aligned with your organization's mission and the overall vision of the IE 2030 project.

Step 3.2: Assess Resources

Evaluate the resources available for implementing the strategy. This includes financial resources, human capital, technology, partnerships, and more.

Step 3.3: Identify Key Actions

Break down the strategy into actionable steps or actions. Each action should contribute to achieving the defined objectives.

Step 3.4: Set Priorities

Determine the priority of each action based on its potential impact, feasibility, and alignment with your organization's goals.

Step 3.5: Allocate Responsibilities

Assign responsibilities for each action to specific team members or departments. Clearly define roles and expectations.

Step 3.6: Establish Timelines

Set realistic timelines for each action. Create a timeline that accounts for dependencies between actions and ensures smooth execution.

Step 3.7: Monitor and Measure

Develop metrics to track the progress and success of each action. Regularly assess whether the strategy is meeting its objectives.

Step 3.8: Adapt and Refine

Continuously monitor the strategy's performance and gather feedback from stakeholders. Use this input to make necessary adjustments for improvement.

Step 3.9: Foster Collaboration

Encourage collaboration across teams and departments. Cross-functional collaboration can lead to more comprehensive and effective strategies.

Step 3.10: Communicate Transparently

Keep stakeholders informed about the strategy's progress, successes, and challenges. Transparent communication builds trust and engagement.

Step 3.11: Celebrate Achievements

Acknowledge milestones and achievements along the way. Celebrate successes to motivate and engage your team.

Benefits of Actionable Strategies:

- **Strategic Alignment:** *Strategies directly support your organization's goals and mission.*
- **Efficiency:** *Clear action plans optimize resource allocation and time management.*
- **Measurable Impact:** *Defined metrics enable accurate measurement of progress and success.*
- **Adaptability:** *Regular evaluation allows for adjustments in response to changing circumstances.*
- **Team Empowerment:** *Clearly allocated responsibilities empower team members to take ownership of their tasks.*

By following this step-by-step guide, your organization can craft actionable strategies that contribute to the larger vision of a resilient, inclusive, sustainable, and equitable Inland Empire. Your strategies will play a pivotal role in driving positive change and creating a better future for the community.

Stage 4: Making Transformative Commitments

Drawing inspiration from the IE 2030 project, your organization's journey towards success is marked by making "commitments." These are pledges by individuals, organizations, and policymakers to turn strategies into concrete results.

Diverse Forms of Commitment

Commitments can range from personal actions to organizational promises and changes in policy. They play a crucial role in actualizing your strategies.

Maintaining Commitment Momentum

Continuous engagement with your community and stakeholders is vital to transform strategies into actions. Regular monitoring, follow-ups, and evaluations are key to keeping the momentum alive.

Adapting Over Time

Your journey, like IE 2030's Vision & Roadmap, should be flexible and adaptable. Treat your plans as a "living document" that evolves with changing situations and new opportunities.

Engaging Community & Leaders

The success of your project depends on the active involvement of your community, local leaders, and stakeholders. Collaborative dedication and participation are essential for turning your vision into reality.

By nurturing collaborative strategies and encouraging transformative commitments, your organization can mirror IE 2030's success, crafting a future that is vibrant, fair, and sustainable for your community.

Crafting Actionable Commitments: A 10 Step Guide for Stage 4

Creating actionable commitments is a vital component of turning strategies into tangible outcomes. These commitments propel your organization towards achieving the shared vision for the Inland Empire outlined in the IE 2030 project. This guide outlines a structured process to help you craft commitments that drive real change.

Step 4.1: Define the Purpose

Clearly state the purpose of your commitment. What change or impact do you aim to achieve? Ensure that the commitment aligns with your organization's mission and values.

Step 4.2: Make it Specific

Detail the specific actions or changes you will undertake to fulfill the commitment. Ensure that these actions are clear, concise, and directly linked to the commitment's purpose.

Step 4.3: Set Measurable Targets

Quantify the intended outcomes of your commitment. Set measurable targets that allow you to track progress and evaluate success.

Step 4.4: Allocate Resources

Identify the necessary resources—financial, human, technological—to carry out the commitment effectively.

Step 4.5: Assign Responsibility

Assign a responsible individual or team for each commitment. This fosters accountability and ensures that actions are taken promptly

Step 4.6: Set Timelines

Establish realistic timelines for implementing each commitment. This helps maintain focus and ensures consistent progress.

Step 4.7: Establish Monitoring Mechanisms

Design mechanisms to monitor and evaluate the implementation of commitments. Regularly assess progress and adjust strategies as needed.

Step 4.8: Foster Collaboration

Engage stakeholders, partners, and community members in the commitment's execution. Collaboration enhances impact and broadens support.

Step 4.9: Communicate Transparently

Communicate the commitment's progress to stakeholders and the community. Transparency builds trust and showcases your organization's dedication.

Step 4.10: Celebrate Milestones

Acknowledge achievements along the way. Celebrate milestones to boost morale and maintain motivation.

Benefits of Actionable Commitments:

- **Tangible Impact:** Commitments translate strategies into practical actions, driving meaningful change.
- **Accountability:** Assigned responsibilities ensure that commitments are followed through.
- **Community Engagement:** Involvement of stakeholders fosters a sense of ownership and shared responsibility.
- **Measurable Progress:** Clear targets enable accurate measurement of the commitment's success.
- **Adaptation:** Regular monitoring allows for adjustments in response to challenges and opportunities.

By following this guide, your organization can create actionable commitments that contribute to the transformation of the Inland Empire. These commitments represent your dedication to achieving a more resilient, inclusive, sustainable, and equitable community, as envisioned by the IE 2030 project.

Engaging Communities:

Mobilizing for Change & Collective Action

Effective community engagement is key to implementing the report's recommendations and achieving positive change. Here are simplified strategies for community organizations to engage their communities:

Strengthen Relationships

- Listen to community needs, concerns, and aspirations.
- Build trust by showing real commitment to their well-being.
- Maintain regular, open, and respectful communication.

Empower Community Leaders

- Identify potential leaders and support their development.
- Help these leaders mobilize and represent their communities.
- A network of leaders broadens outreach and boosts engagement.

Inclusive Outreach

- Develop outreach strategies for diverse community groups.
- Address engagement barriers like language and cultural differences.
- Use various channels like social media, events, and workshops.

Facilitate Community Dialogue

- Create forums for sharing experiences and ideas.
- Organize meetings, focus groups, and town halls.
- Integrate community feedback into decision-making.

Support Advocacy

- Train community members in advocacy skills.
- Encourage them to voice their needs and support report recommendations.
- Educate on communication, coalition building, and organizing.

Collaborate with Stakeholders

- Partner with other organizations, government, and philanthropy.
- Use collective resources and expertise for greater impact.
- Foster shared ownership and united action for community change.

Collaboration & Partnerships:

Maximizing Impact through Collective Action

Collaboration and partnerships are essential for creating lasting change in communities. Here's how community organizations can effectively partner and take collective action:

Identify Common Goals and Values

- Find shared goals and values with potential partners.
- Establish a mutual understanding of the issues and desired outcomes.
- This alignment forms a solid base for working together.

Build Trust and Relationships

- Trust is key for successful partnerships.
- Spend time building relationships, communicating openly, and listening to each other.
- Show commitment to a joint impact.

Ensure Equity and Inclusion

- Prioritize equity and inclusion in partnerships.
- Include diverse perspectives, especially from underrepresented groups.
- Aim for equitable decision-making and be mindful of power dynamics.

Utilize Each Partner's Strengths

- Each partner brings unique assets. Identify and use these strengths for greater effect.
- Combining expertise and resources leads to better outcomes.

Set Clear Roles and Responsibilities

- Define each partner's role and responsibilities.
- Clear expectations and accountability help keep everyone on track.
- Regular communication and coordination are important.

Share Knowledge and Learn

- Partnerships offer chances for learning and sharing knowledge.
- Share insights and best practices to improve continuously.
- Adapt to changing community needs by learning from each other.

Final Thoughts: Shaping Our Future Together

As we conclude the IE 2030 Community Toolkit, it's important to reflect on the journey we've embarked upon. This toolkit is not just a collection of strategies and exercises; it's a testament to our collective aspiration for a brighter future for the Inland Empire.

Empowerment Through Collaboration: This toolkit has emphasized the power of collaboration. As we mobilize for change, the partnerships and relationships we've nurtured will be our greatest strength. By uniting community organizations, government bodies, and various stakeholders, we're not just envisioning change – we're actively creating it.

A Call to Action: The journey doesn't end here. This toolkit is a starting point, a spark that ignites the transformative power within each of us. We encourage every organization and individual involved to take these learnings and turn them into actionable commitments. The future of the Inland Empire is not just in our plans; it's in our actions.

Our Collective Dream: The IE 2030 Community Toolkit is more than a guide; it's a reflection of our collective dream for a region that thrives on equity, sustainability, and resilience. As we close this chapter, let's open our hearts and minds to the endless possibilities that lie ahead. Together, we can and will build a future that mirrors the hopes and aspirations of every member of our community.

A Living Archive: The Civil Rights Institute of Inland Southern California (CRIISC) mission is to inspire people of all ages through lifting up the historic and ongoing civil rights stories of the region, fostering community advocacy, and building champions of tomorrow. Our vision is connecting people from all walks of life through stories, sharing of information, and personal relationships to make Inland Southern California a center of civil rights and social justice. In doing so, we are excited to include the IE 2030 Vision and Roadmap project toolkit in our living archive to provide a self-service approach to support the evolution and vision for our region. This toolkit is not just a collection of strategies and exercises; it's a testament to our collective aspiration for a brighter future for Inland Southern California.

Thank you for being a part of this journey. Let's continue to shape our future, together.

For more information about the IE 2030 Vision & Roadmap project, please visit our website at ie2030.org or contact Civil Rights Institute of Inland Southern California, Executive Director, Sabrina Gonzalez at Sabrina.Gonzalez@inlandcivilrights.org or call (951) 682-5307.

Additional Resources

IE 2030 Resources, Briefing Books, and Reports

[IE 2030 – Community Solutions Report](#)

A comprehensive summary of the community-driven solutions identified during the IE 2030 project, providing insights into the challenges, opportunities, and proposed strategies for creating a more equitable and sustainable Inland Empire.

[Strategies & Commitments Briefing Book – May 22 Session](#)

A guidebook for participants of the May 22 session, featuring draft strategies and commitments to stimulate discussion and collaboration towards achieving the vision of the Inland Empire, with a focus on equity, sustainability, and community well-being.

[IE 2030 Proposed Solutions Feasibility Rankings Reference Document](#)

A reference document presenting the feasibility rankings of proposed solutions generated by the community, serving as a resource for understanding the viability and potential impact of different solutions.

[Solutions Briefing Book](#)

A compilation of proposed solutions and initiatives aimed at addressing key challenges in the Inland Empire, providing a detailed overview of each solution and its potential impact on various aspects of community development.

[Solutions Impact Scoring Form](#)

A form designed to assess the potential impact and feasibility of proposed solutions, allowing participants to provide structured feedback and ratings based on specific criteria.

[IE 2030 Vision & Roadmap: First Session Briefing Packet](#)

A comprehensive packet providing background information, goals, and guidelines for the initial visioning session of the IE 2030 project, guiding participants in shaping the long-term vision and goals for the Inland Empire.

[Post-Event Recap & Data – Visioning Session #1 Feb. 2023 – IE 2030 Vision and Roadmap](#)

A summary of the key discussions, insights, and data gathered during the first visioning session of the IE 2030 project, capturing the collective vision and aspirations of the participants for the future of the Inland Empire.

Authors & Acknowledgements

IE 2030



Vision & Roadmap

The IE 2030 Toolkit for Community Organizations is the result of the collaborative efforts of the IE 2030 Team and Center for Social Innovation, who have worked with our local community to develop a comprehensive vision and roadmap for the Inland Empire's future. Their collective expertise, commitment, and passion have shaped the content and direction of this report.

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